

WEN PING HUANG

Designer/Illustrator

Website: wenpinghuang.com
Dribbble: dribbble.com/wenping
Email: wenping527@gmail.com
Cellphone: 917.443.0801

EXPERIENCE

Sr. Visual Designer: Adobe

July 2022 — Now. New York, NY

Work closely with creative managers and content curators to create various marketing campaigns. Create design templates for different creative briefs and customer facing presentations. Design and produce marketing materials for the Adobe MAX conference, for example, stickers, art prints, and customized journals. Create Adobe Stock Artist Award landing pages, from start to finish.

Sr. Visual Designer: CommonBond

March 2018 — May 2022. New York, NY

Work closely with the creative director and cross-functional teams on various marketing campaigns, including paid social, email marketing, direct mail, OOH, and much more. Concept, develop, and execute design assets for B2C and B2B product lines, including microsites, custom illustrations and iconography, event swags, presentation decks, and conference booth design. Make sure all marketing materials maintain a cohesive brand standard and have consistent messages across all channels.

Visual Designer: Freelance

Dec 2017 — Present. New York, NY

Provide a variety of design services to various clients, from lifestyle brands and non-profit organizations. Responsible for developing highly engaging content across multiple platforms, from print collateral to digital assets. Clients: ClassPass, Worn.

Designer: Hyperakt

Oct 2011 — Dec 2017. Brooklyn, NY

Partnered with design lead, planned and directed the creation of design concepts. Implemented and executed functional interface design and brand collateral with minimal direction from creative directors. Managed and provided constructive feedback to junior team members to ensure design work meets expectations.

SKILLS

Illustration	Prototype
Iconography	Presentation
Print	Paid social
Animation	Email
Website	Direct mail
UI/UX	OOH

TOOLS

Illustrator	InVision
Photoshop	Keynote
InDesign	PowerPoint
Adobe Animate	SketchUp
Adobe XD	Webflow
Sketch	Franklin
Figma	

EDUCATION

Fashion Institute of Technology
Bachelor of Fine Arts/Graphic Design
2007—2010

LANGUAGES

English
Mandarin
Cantonese